

**SPJ Detroit**  
**Excellence in Journalism**

*Awards presented April 14, 2010, for work published in 2009*

**Print Class A**

**Spot or Breaking News**

**First:** Detroit Free Press Staff

A Fighting Chance

Judges' comments:

An incredibly thorough and comprehensive special report. Includes extensive details on the bankruptcy, a thoughtful front page editorial and several pieces looking at the impact on families and workers.

**Second:** Detroit Free Press Staff

Terror on Detroit Flight

**Third:** David Shepardson, Christine Tierney

Detroit News

New Era for GM

**General reporting**

**First:** Detroit Free Press Staff

Rising From the Wreckage

Judges' comments: This was, by far, the most thorough, in-depth look at an event that shook the United States economy. The journalists who worked on this series provided thought-provoking content from so many angles and found ways to make the story of the auto industry personal. They showed its very tough effect on everybody from industry executives to lawmakers trying to save automakers, to families who stay loyal to the auto industry for years in various ways.

**Second:** Charlie LeDuff

Detroit News

Last Days of Downtrodden

**Third:** Charlie LeDuff, Santiago Esparza

Detroit News

Homicides Underreported

**Honorable Mention:** Catherine Jun

Detroit News

Fumes Kill 3 Kids

**Feature reporting**

**First:** Detroitblogger John

Metro Times

Home Free

Judges' comments: This unique profile of a struggling family says so much about the last year. The writer has a clear sense for the human condition and an eloquent talent for conveying that to readers. No cliches. Concise structure and a story that needs to be told. The writing goes beyond mere description to fill the senses. It exemplifies what feature writing is. The choice for this category was agonizing because of the many worthy entries. Detroitblogger wins because his article combines an inspiring command of storytelling with an ability to find and connect with his subjects.

**Second:** Jeff Seidel  
Detroit Free Press  
Hostages to Justice

Judges' comments: This is an amazing amount of work and a comprehensive account of a major injustice in the state's criminal justice system. It's an example for all journalists to strive for in personalizing the people who might otherwise have difficulty being heard.

**Third:** Brian McCollum, staff members  
Detroit Free Press  
Preserving Motown's Music

Judges' comments: Who could have guessed the soul equivalent of the Dead Sea Scrolls is stacked on dusty shelves in New York with sticky-note labels? This is a great find and a great and timely homage to the music that Detroit is best known for.

### **Investigative reporting**

**First:** Jennifer Dixon, Tina Lam  
Detroit Free Press  
Questionable Advisors

Judges' comments: Great use of FOIA and document research. Project was methodically researched. Good use of graphics and illustrations to make the topic easy to digest. Good follow-up illustrating the impact the project had. And, great combination of numbers and real people who want to stay but decided they can't.

**Second:** Ron French, Mike Wilkinson  
Detroit News  
Population Exodus

Judges' comments: Great job of getting not only the immediate numbers but of then spinning them forward to illustrate the impact on the state's future.

**Third:** Team  
Detroit Free Press  
Following the Money

**Honorable Mention:** Michael Rosenberg, Mark Snyder, Shawn Windsor  
Detroit Free Press  
U of M Violates NCAA Rules

**Honorable Mention:** David Josar, Christine MacDonald  
Detroit News  
Tax Leins, felonies, foreclosures

### **Criticism**

**First:** Travis Wright  
Metro Times  
Music, arts reviews

Judges' comments: Leonard Cohen review was great! Really made me want to be there.

**Second:** Jeff Meyers  
Metro Times  
Film reviews

Judges' comments: Strong leads. Great use of film history in the writing.

**Third:** Tom Long  
Detroit News  
Film reviews

Judges' comments: Good use of humor.

**News columnist****First:** Rochelle Riley

Detroit Free Press

Judges' comments: Rochelle's quick wit, crisp and clear writing and personality make her work stand out. She tackles big issues with gusto and a likeability to which most of her readers will relate.

**Second:** Brian Dickerson

Detroit Free Press

Judges' comments: Well-researched, well-written and thought provoking. It's almost impossible not to agree with the guy, given how well he lays out an argument!

**Third:** Neal Rubin

Detroit News

Judges' comments: Incredible range in these columns, jumping effortlessly from sarcastic and serious issues to light-hearted and humanistic. Either way, he makes you stop and think.

**Sports columnist****First:** Mitch Albom

Detroit Free Press

Judges' comments: Liked how the columns, while about sports, delved into deeper issues. Great, contemplative writing. Writer set scenes and was able to show how he was deeply affected by the experiences he was describing.

**Second:** Drew Sharp

Detroit Free Press

Judges' comments: Written with authority and clear analysis of opinions.

**Third:** Michael Rosenberg

Detroit Free Press

**Single editorial****First:** Nolan Finley

Detroit News

Call to Action

Judges' comments: A well-reasoned approach to fixing the crisis facing Detroit Public Schools

**Second:** Jeff Gerritt

Detroit Free Press

City Needs Whole Truth on Crime

**Third:** Richard Burr

Detroit News

Where are Car Guys?

**Honorable Mention:** Curt Guyette, W. Kim Heron

Metro Times

Our Choice – Cockerel

### **Editorial series**

**First:** Barb Arrigo  
Detroit Free Press  
Budget Tightrope

Judges' comments: In-depth, with good use of graphics. Prominent placement on the front page.

**Second:** Nolan Finley, Amber Arellano

Detroit News  
Auto Industry Series

Judges' comments: Well-written, in-depth.

### **Editorial cartoon**

**First:** Mike Thompson  
Detroit Free Press

**Second:** Mikhaela Reid

Metro Times

### **News Graphics**

**First:** Eric Milikin, Moses Harris

Detroit Free Press  
The Path to Crisis

Judges' comments: Informative spread with charts detailing how Michigan's fortunes rose and fell with the auto industry. The spread also included telling quotes from politicians, auto industry and union leaders over the years.

**Second:** David Pierce

Detroit Free Press  
Cobo Fantasy Makeover

**Third:** Tim Summers, Aaron Hightower, James Lynch

Detroit News  
Battle Against Asian Carp

### **Headline writing**

**First:** Jeremy Verdusco  
Detroit News

**Second:** Andreas Supanich

Detroit News

**Third:** Benita Mehta

Detroit News

### **Front page design**

**First:** Cindy Jacobs, Tyler Rau, Dawn Needham

Detroit News  
Violence Outguns Justice

Judges' comments: Clean, crisp and bold layout. Centerpiece is compelling.

**Second:** Tyler Rau, Dawn Needham

Detroit News  
Cruisin' a Family Affair

**Third:** Antone Amye, Ray Stanczak, Yoshio Kuramitsu, Dawn Needham  
Detroit News  
Tax Liens, felonies, foreclosures

### **Feature page design**

**First:** Diana McNary, Felecia Henderson, Ray Stanczak  
Detroit News  
Soundtrack to Romance  
Judges' comments: Clever and attractive layout.

### **Editorial page design**

**First:** Cindy Jacobs, Nolan Finley, Richard Burr  
Detroit News  
Masculine Meltdown  
Judges' comments: A unique and creative photo illustration that vividly captures the essence of the piece.

### **Sports page design**

**First:** Erica Frederick, Ruben Luna  
Detroit News  
Up for Grabs  
Judges' comments: An engaging and eye-popping illustration for a package on Michigan State and Michigan headed to the Final Four.

**Second:** Emily Irvine, Robin Buckson, Ruben Luna  
Detroit News  
Football, Football

### **News photo**

**First:** David Guralnick  
Detroit News  
Red Dawn Explosion  
Judges' comments: A visually and intensely stunning photo. The clarity and color immediately captures the readers' attention. Great job capturing the moment of impact.

**Second:** Max Ortiz  
Detroit News  
Frozen in Indifference

**Third:** Dan Mears  
Detroit News  
Cobo Crush

### **Feature photo**

**First:** Steve Perez  
Detroit News  
F18 Flyby  
Judges' comments: A totally unexpected shot that immediately grabs the reader and make them say "Wow!" This photo show excellence in composition, caught in a split second. Awesome!

**Second:** Travis Wright  
Metro Times  
Road Scholar

**Third:** SusanTusa  
Detroit Free Press  
Photo Blog

### **Sports photo**

**First:** Dale Young  
Detroit News  
Broken Wing

Judges' comments: This shot absolutely captures the stinging agony of defeat. The perspective of the Red Wings player looking so small among the tossed gloves of the winning team makes this photo stand out. Well done!

**Second:** Rashaun Rucker  
Detroit Free Press  
Good Bye Hug

**Third:** Rashaun Rucker  
Detroit Free Press  
Joy Jump

### **Print Class B**

#### **Spot or breaking news**

**First:** Randal Yaakey  
Oakland Press  
CEOs Mansion Destroyed

Judges' comments: An excellent example of spot news generated by heads-up enterprise, while giving depth to the story through backgrounding as well as on-the-scene actions.

**Second:** Paula Pasche  
Oakland Press  
It's Not Us

**Third:** Ann Zaniewski and Shaun Byron  
Oakland Press  
Holly in Shock

#### **General reporting**

**First:** Charles Crumm  
Oakland Press  
Pull the Perks?

Judges' comments: An excellent and in-depth examination of the perks scattered among certain county employees and commissioners while the county struggles with a deficit budget and faces possible employee layoffs.

**Second:** Chad Selweski  
Macomb Daily  
Building Bust

**Third:** Randal Yaakey  
Oakland Press  
Forged Signature

## **Features reporting**

**First:** Paula Pasche

Oakland Press

Footie Providing Father Figure

Judges' comments: Well-told story. Enjoyed the detail about how Foote no longer likes to sign "black and gold anything."

**Second:** Debbie Komar

Macomb Daily

Sharing His Burden

## **Investigative reporting**

**First:** Chad Selweski

Macomb Daily

Proposed Charter Series

Judges' comments: A subject that could have been presented in a manner as dry as dust. This was a well-researched, deeply explored and well-written article that used great detail in an interesting manner. It was a logical progression of information for the reader from excellent examples to the use of bulleted points to including a presentation of the full document.

**Second:** Randal Yakey

Oakland Press

Administrator Resigns

**Third:** Karen Workman

Oakland Press

Foreclosures

## **Criticism**

**First:** Gary Graff

Oakland Press

Woodstock, Eminem, Kid Rock

Judges' comments: Graff writes about music like an insider - in a good way - rather like a friend who wants to help us learn and understand what he knows so well.

## **News columnist**

**First:** Ed Fitzgerald

Macomb Daily

Take the Medicine

Judges' comments: Ed blended the details of a local issue with his own situation. The level of self-deprecation was perfectly dosed. Detail, facts and an excellent close.

**Second:** Chad Selweski

Macomb Daily

Judges' comments: The column about saying goodbye to the auto industry was the best. The others could have used more personal detail.

## **Sports columnist**

**First:** Pat Caputo

Oakland Press

Fans Don't Forget

Judges' comments: A well-written critique of the hiring of a controversial and unpopular former NFL coach as a NFL Network analyst. Stating facts about past actions by the coach, adding snippets of direct quotes and giving his own opinion summations, Caputo makes a strong prediction of fan reaction.

**Second:** Jeff Kuehn  
Oakland Press  
Trouble in the Big House

**Third:** Paula Pasche  
Oakland Press  
Lions' Defense Under the Gun

### **Single editorial**

**First:** Charles Crumm  
Oakland Press  
Health Care Reform

Judges' comments: A good call to action for readers in regard to a national subject that touches everyone on a personal and local level. After giving historical, bipartisan background, there is a list of local congressional representatives with contact information to encourage and ease public input.

**Second:** Ken Kish  
Macomb Daily  
Forget Lawsuit

### **Editorial series**

**First:** Ken Kish  
Macomb Daily  
Change in Government Needed

Judges' comments: Excellent background establishes basis for solid and reasoned opinions. Leadership is shown through listing the accumulated concerns with thoughtful suggestions given as solutions and by a strong call to action.

### **News graphics**

**First:** Kevin Martin  
Macomb Daily  
Inauguration Day

Judges' comments: Excellent blend of wire and local elements but what's really impressive is the way the negative space of the now-famous poster was filled. Exceptional.

**Second:** Kevin Martin  
Macomb Daily  
Stress Eating  
Judges' comments: Funny, whimsical graphic fits perfectly with the intro.

### **Headline writing**

**First:** Matt Mowery  
Oakland Press  
"Pitt to be Tied"

Judges' comments: Headline puns are great fun - if they work. These work extremely well. They're clever, match the boldness of the story's action and have great punch.

**Second:** Jeff Hoard  
Oakland Press

### **Front page design**

**First:** Kevin Martin

Macomb Daily

Inauguration Day

Judges' comments: Great color choices. Very balanced. Kudos for going for the bold stroke.

**Second:** Alissa Malerman

Oakland Press

May 1, 2009

**Third:** Alissa Malerman

Oakland Press

June 26, 2009

### **Feature page design**

**First:** Nicole Beattie

Oakland Press

Going Unplugged

Judges' comments: Nice mix of graphic elements and photography.

**Second:** Kevin Martin

Macomb Daily

Rock City

Judges' comments: Dominant image anchors the page.

### **Sports page design**

**First:** Matt Mowery

Oakland Press

Much Bigger Upside

Judges' comments: Good color, b/w contrast on the lead image. The whole spread has a balanced feel.

**Second:** Kevin Martin

Macomb Daily

Stanley Cup Preview

**Third:** Paul Kampe

Oakland Press

Sports beat

### **News photo**

**First:** Dave Posavetz

Macomb Daily

Please Don't Jump

Judges' comments: You can see the pain in the jumper's eyes and the involvement of the officer trying to stop him.

**Second:** Dave Posavetz

Macomb Daily

Four Teens Killed

**Feature photo**

**First:** Craig Gaffield  
Macomb Daily  
Drop in the Bucket  
Judges' comment: Cute photo.

**Print Class C****Spot or breaking news**

**First:** Cortney Casey  
C&G  
Fate of Assembly Plant  
Judges' comments:

In-depth reporting, good context, great details. Storytelling and quote selection are top notch and effectively convey the emotional impact of this assembly plant's fate. The lead and bridge of the second story, in particular, successfully communicates what's happened AND what it means to people.

**Second:** Brad Lindberg

Grosse Pointe News  
Kidnapping Claim Falling Apart

Judges' comments: A bizarre and fascinating story well-served by elegant and tight writing. The quotes are fantastic and structure well thought-out, effective.

**Third:** Heidi Roman

C&G  
Bully Gets Life

Judges' comments: First-rate court story with great human emotion. Effectively conveyed through scene-setting and quotes.

**General reporting**

**First:** Doug McInnis  
Wayne State Magazine  
Industrial Evolution

Judges' comments: Economical language and crisp reporting. McInnis presents a comprehensive picture of the emerging film industry and what it means to many different people. He's careful to balance the optimism with a reminder that, like the auto industry it's trying to replace, the film industry also can go boom-to-bust.

**Second:** Chad Halcom

Crain's Detroit  
Cruising Into Conflict

Judges' comments: Puts the reader deep inside a fascinating world and presents all sides involved in an engaging way.

**Third:** Brad Lindberg

Grosse Pointe News  
Lake Takes Own Course

Judges' comments: Impressively vast research and reporting plus clear, concise writing.

**Honorable Mention:** Sherri Welch

Crain's Detroit  
Did Politics Kill Kroc Center?

Judges' comments: Lots of high-level people talking candidly on the record to expose the behind-the-scenes power play that doomed the project.

## **Features reporting**

**First:** Richard Bak

Hour Detroit

Dark Days of Black Legion

Judges' comments: Richard Bak's gripping and detailed lede immediately grabbed my attention and started off a well-researched story about one of Michigan's most notorious hate groups. His story was a true page-turner.

**Second:** Richard Bak

Hour Detroit

The Flip Side

Judges' comments: Richard Bak found a delightful way to tell the story of Motown by tracking down the lesser-known singers overshadowed by the headliners of the time, such as the Supremes, the Temptations, the Jackson 5 and others. His story was a great read and shows there was much more to Motown than the big stars.

**Third:** Julie Yolles

Crain's Detroit

30 Years on the Laugh Track

Judges' comments: Julie Yolles did a great job capturing a comedic mainstay who continues to keep the laughs rolling into Michigan.

## **Investigative reporting**

**First:** Daniel Duggan, Gabe Nelson

Crain's Detroit

Funds Failure Family Affair

Judges' comments: Interesting look at a situation all investors can learn from. Clearly, much reporting was done for this piece. And the shocking list of BBC's acquisitions was a great breakout.

**Second:** Jeri Packer

The Voice

Wilms' Tumor Strikes Kids

**Third:** Gerald LaVaute

Heritage Newspapers

Police Compensation Comparison

## **Criticism**

**First:** George Bulanda

Hour Detroit

Daring Diva

Judges' comments: Fine detail and elegant, yet purposeful, phrase-making. Good grasp of both critical judgment and feature writing.

**Second:** K. Michelle Moran

C&G

American Idyll

Judges' comments: Clear, straightforward, easy-going prose.

**Third:** Brad Lindberg

Grosse Pointe News

America's Storyteller

Judges' comments: Diverse, readable attacks on the Rockwell exhibits.

**News columnist**

**First:** Rebecca Powers

Hour Detroit

Carrying Our Weight

Judges' comments: The reader feels like they are reading a reasonable "voice of Detroit."

Accessible, readable, with positive civic calls to action.

**Second:** CJ Carnacchio

Oxford Leader

My Way

**Third:** Robert Sklar

Detroit Jewish News

Battling Ultimate Barbary

**Sports columnist**

**First:** Jana Miller

Heritage Newspapers

Judges' comments: Miller tackles tough and compelling issues. She states the case clearly and takes a strong position, weaving in personal experiences and local news. All three samples are good reads.

**Second:** Mike Larson

Heritage Newspapers

Medal More than Award

**Third:** Don Richter

Heritage Newspapers

Farewell Chelsea Dexter Readers

**Single editorial**

**First:** Robert Sklar

Detroit Jewish News

Fixing Detroit Schools

Judges' comments: Sklar makes an impressive case for the state legislature to take bold action.

He gives important historical context and argues well for systemic change that will benefit the community.

**Second:** George Cantor

Detroit Jewish News

Obama's Mideast Challenge

Judges' comments: Cantor makes a good case and calls on readers to hold an elected leader to his campaign promises.

**Third:** CJ Carnacchio

Oxford Leader

Communication Lacking

Judges' comments: We hope this editorial was effective in pressuring the school district to operate with transparency and good communication.

**Editorial cartoon**

**First:** Dale Neseman

The Voice

Judges' comments: Well-drawn with emphasis on local issues. Twitter cartoon is hilarious!

### **News graphics**

**First:** Angie Baan, Debbie Schultz

Detroit Jewish News

Welcome Home

Judges' comments: Emotionally engaging image, striking an intimate but still very open and welcoming tone.

### **Headline writing**

**First:** Jeff Johnston, Gary Piatek

Crain's Detroit

Judges' comments: Strong, clever headlines. "News grief" was especially nice, as was the dek.

**Second:** Sarah Freeman, Michelle Franzen Martin

Wayne State Magazine

Industrial Evolution

**Third:** George Bulanda

Hour Detroit

Good Manors

### **Magazine cover design**

**First:** Cassidy Zobl

Hour Detroit

Dreamy Fashion

Judges' comments: Killer image, accented smartly with type and color. Love everything about it.

**Second:** Deborah Schultz, Daniel Lippitt, Lauren Waterstone

Detroit Jewish News

70s Redux

Judges' comments: Clean, classy, well-built and styled. Faces pop, type is restrained and simple.

**Third:** Deborah Schultz, Chris Chlor

Detroit Jewish News

House Call

Judges' comments: Great image. Good idea, well-executed but would have established more contrast between main autism headline and the others to create impact.

### **Magazine spread design**

**First:** Margaret Kelly, Sarah Frieman, Michelle Franzen Martin

Wayne State Magazine

About Face

Judges' comments: Clever headline, simple and clean design, restrained use of typography. Not overdone or fussy.

**Second:** Margaret Kelly, Sarah Frieman, Michelle Franzen Martin

Wayne State Magazine

Lifelong Learner

Judges' comments: Simple, built around one, strong image. Proper tone for subject matter.

### **Feature page design**

**First:** Jeff Johnston

Crain's Detroit

Grow Me the Money

Judges' comments: Good integration of elements. Thoughtful layers of information and text.

## **Editorial page design**

**First:** Gary Piatek

Crain's Detroit

Campaign for Mayor

Judges' comments: Clean, well-organized, efficient design.

## **News photo**

**First:** CJ Carnacchio

Oxford Leader

Oxford Idol

Judges' comments: The most emotionally-engaging photo in the class. Very funny. Anyone who ever tried to sing in public will see themselves in this photo.

**Second:** Nathan Skid

Crain's Detroit

Judges' comments: Nathan has one of the most difficult jobs in news photography - shooting for a business section. Nice portraits, good use of props. We like the ground of leaves that dramatically framed Nick Tennant's face.

## **Feature photo**

**First:** CJ Carnacchio

Oxford Leader

How Low Can You Go?

Judges' comments: What Carnacchio lacks in technique, he makes up for in nailing moments and good expressions. Community events are the bread and butter of small newspapers and he deserves recognition for understanding this.

**Second:** Nathan Skid

Crain's Detroit

Targetting a Need

Judges' comments: Once again, a tip of the hat to Skid for having to shoot so many business portraits. In the photo of Chris Baum, he understood the story and made good use of the environment.

**Third:** Laurie Tennent

Detroit Jewish News

Flight of Yoga

Judges' comments: Interesting photo. Wanted to see tighter cropping, or from a different perspective.

## **Radio**

### **Spot or breaking news**

**First:** Michigan Radio Staff

GM Bankruptcy

Judges' comments: Amazing series capturing Michigan's confusion and worry as a result of the bankruptcy. Good interviews with people in the streets and white-collar workers. Also, great focus on the future.

### **General news reporting**

**First:** Lauren Silverman and Vince Duffy

Michigan Radio

Generation Y Michigan

Judges' comments: Impressive amount of sources and research...each angle in the series seemed like it would spark a change in the job culture as well as spark interest in younger listeners.

**Second:** Sarah Hulett

Michigan Radio

Cody Chronicles

Judges' comments: Wonderful series that balanced interviews with affected students and the bigger picture of Cody's restructuring.

### **Features reporting**

**First:** Jennifer Guerra

Michigan Radio

Ellsworth Café

Judges comments: Captured the small-town feel really well. Through detailed reporting, helped listeners visualize the environment. Great focus on the fact that this small business brought a community together.

**Second:** Rina Miller

Michigan Radio

Women and Guns

Judges' comments: Really unique first-person account. Great ambient noise, especially when firing a gun for the first time. Powerful sound bite about the class being an emotional experience.

**Third:** Dustin Dwyer

Michigan Radio

5/3 Burger

Judges' comments: Fun story about a massive meal. The ballpark ambient noise worked really well.

### **Newscast**

**First:** Charity Nebbe

Michigan Radio

Dec. 10, 2009

Judges' comments: Great use of sound bites, especially from the attorney and Ray Basham. Great array of stories in short newscast.

**Second:** Christina Shockley

Michigan Radio

Nov. 6, 2009

Judges' comments: Nice balance of topics reported.

**Third:** Christina Shockley

Michigan Radio

Nov. 12, 2009

Judges' comments: Interesting twist to swine flu report-focusing on flu occurring in pets.

## **News special or documentary**

**First:** Michigan Radio Staff

Facing the Mortgage Crisis

Judges' comments: Debbie at the beginning is a great focal point. So many amazing interviews, personal stories of people directly affected. It had many angles, including advice from experts to examples of people combating the issue (the Blight Busters).

**Second:** Michigan Radio Staff

Remaking Michigan

Judges' comments: Great news special that ranged from sharing unemployment rates to looking at long-term goals. Diverse panelists. Using examples of the progress in other cities was interesting

## **Television**

### **Spot or breaking news**

**First:** Laura Moore, Murray Feldman, Ken Krato

Fox 2

Auto Crisis Special Report

Judges' comments: Fine, comprehensive report on story of deep impact on community. Thoughtfully produced, demonstrating scope, impact, and analysis of GM's bankruptcy. Not sensationalized yet skillfully and comprehensively conveys impact.

### **General news reporting**

**First:** Heather Catallo

WXYZ-TV

Ticket Man Strikes Again

Judges' comments: Great story of officer lining his pockets and city coffers w/ traffic tickets. Well-structured story. Good job by reporter trapping cop in his claim of not getting any benefit from writing extra tickets.

**Second:** Alexandra Bahou

Detroit Free Press

Crush of the Clunkers

### **Features reporting**

**First:** Amy Lange, Matt Phillips, Michael Shore

Fox 2

Spine Story

Judges' comments: Powerful opening with single snapshots of patient in traction. Nice music sweetening. Terrific shooting at staircase, GREAT editing. Very interesting and carefully-developed first person narrative.

**Second:** Laura Moore, Sean Lee, Deena Centofanti, Ken Krato

Fox 2

Healthworks, One in 100

**Third:** Alicia Smith, Kent Saunders

WXYZ-TV

Detroit Derby Girls Go Hollywood

## **Investigative reporting**

**First:** Steve Wilson, Ross Jones, Randy Lundquist, Ramon Rosario  
WXYZ-TV

Salaries in High Places

Judges' comments: Very difficult to choose between entries. Any of these entries was worthy of top prize. Riveting report with compelling shooting, hanging in there with woman running away. Nice job sucking in politician and trapping him.

**Second:** Steve Wilson, Ross Jones, Randy Lundquist, Ramon Rosario  
WXYZ-TV

Lights, Camera, Waste

**Third:** Steve Wilson, Ross Jones, Randy Lundquist, Ramon Rosario  
WXYZ-TV

Pay to Play TV?

## **Newscast**

**First:** Tim Kochenderfer

WXYZ-TV

Auto Industry on the Brink

Judges' comments: Fine, if not flashy, comprehensive review of major changes that day in auto industry. A great deal of information carefully thought out and presented. Strong anchor presence drives report. Solid field reporting, nicely done A tease. Great investigative piece in B Block adds depth to newscast. Calm,, comprehensive, articulate weather presentation. Well-spoken sportscast with information of value to non-sports fans.

**Second:** Ken Beck

Fox 2

News Edge at 11, 3-18-09

## **News special or documentary**

**First:** Laura Moore, Brad Edwards, Matt Phillips

Fox 2

The Forgotten City

Judges' comments: Wow. Unforgettable report of one victim of the city of Detroit. Dramatic, vivid writing: "slapped by apathy's long stick" or "They were warned in Iraq of Seven Mile." Perfectly written and executed by talent. Terrific shooting, thoughtful, careful editing with nice use of natsound. Demonstrates viewer benefit.

**Second:** Laura Moore, Sherry Margolis, Ken Krato

Fox 2

Tribute to Our Troops

## **On-line journalism**

### **Website**

**First:** Web Team, Detroit Free Press

Judges' comments: There is a lot to like about the Free Press site. It is cleanly designed, snappy in performance, rich in multimedia, very complete and constantly refreshed.

### **Multimedia feature**

**First:** Detroit Free Press Staff

Motown

Judges' comments: A fun and comprehensive look at Motown on its 50th anniversary and the effects Motown had on Detroit and its people. Brimming with multimedia gems.

**Second:** Detroit News Staff  
Leaving Michigan

**Third:** Alan Baker, Nathan Skid, AiTing Huang  
Crain's Detroit  
The D's Next Decade

**On-line video**

**First:** Brian Kaufman  
Detroit Free Press  
Carrier of the Economy

Judges' comments: A compelling story told using an unexpected point of view. The video is well-conceived and beautifully executed. This piece is an example of the great video work being done by traditional print journalists today.

**Second:** Marcin Szczepanski  
Detroit Free Press

Miracle School for Teen Mothers

Judges' comments: Well-produced video that tells a compelling story.

**Third:** Jeremy Carroll, Mary Beth Almond  
C&G Newspapers  
Woodward Dream Cruise

**Honorable Mention:** Charlie LeDuff  
Detroit News  
Travels With Charlie