

MINUTES
SPJ Detroit Chapter Board Meeting
Wednesday, November 17, 2010

Location : The Jewish News, Southfield

Present: Walter Middlebrook, Jim Schaefer, Ann Zaniewski, David Sachs, Jack Harned, Jerome Vaughn, Janet Mendler, and Administrator Donna Remer.

Absent: Andy Chapelle, Tom Stanton, Colleen Clement, W. Kim Heron, Gloria Olman, Tim Higgins.

President Middlebrook called meeting to order at 8:45 a.m.

Minutes of October 20 Meeting: Zaniewski moved approval, Vaughn seconded; approved by unanimous vote.

Treasurer's Report: Provided by Olman. Checking account balance is \$17,362.95. Harned moved approval, Schaefer seconded; approved by unanimous vote.

Budget: Presented by Remer. Schaefer moved approval, Vaughn seconded; approved by unanimous vote.

Michigan Journalism Hall of Fame: Mendler reported nominations are open and sought; deadline is January 5.

Recent Programs: Zaniewski reported November 8 program at Oakland University was attended by more than 50 appreciative students and journalism faculty. Student response to Schaefer's presentation and portfolio reviews by SPJ members was enthusiastic.

Board discussion agreed similar program should be offered to other journalism schools in the region.

November 11 program at Google offices in Birmingham was attended by more than 40. Google representative explained numerous applications of Google search and other features that can be of value to journalists. Google offers the program to newsrooms; board agreed would be useful.

Election: Remer reported membership vote reelecting Chapelle, Heron, Olman, Sachs, Higgins, Schaefer and Middlebrook to board.

Chapelle submitted his resignation from board. Mendler moved acceptance "with regret," Harned seconded, board approved by unanimous vote. President Middlebrook can appoint replacement; will review candidates and report next meeting.

Committees: President Middlebrook, with board discussion and individual acceptance, made appointments for 2011:

Programs: Schaefer and Higgins

Banquet: Harned

Scholarships: Sachs

Contest: Remer

Membership: Zaniewski and Vaughn

Campus Outreach: Vaughn

By-laws and elections: Clement

Communications: Heron

Budget: Olman

JOY Banquet: Board approved date and venue of Wednesday, April 6 at San Marino Club. Booking has been made; Olman will handle contract and deposit.

Nominations are needed for Lifetime Achievement Awards. Names and criteria of candidates should be submitted to Donna; Board will decide at January meeting.

Contest: Board members will review rules and procedures; Wire service entries will be invited in Class A and magazine entries in Class C. Board will make final rules decisions at December meeting. Call for entries will go out in mid-December.

Scholarships: Call for applications will go out after November 22.

Live links to published work and videos in MP3 format will be acceptable for contest entries and scholarship applications.

Coming Programs: Second annual “Show the Love” mixer and benefit for unemployed journalists, co-sponsored with NABJ, will be November 23 at PJ’s Lager House in Detroit. Luther “Bad Man” Keith (former Detroit News journalist) and his blues band will perform and launch a new CD recording.

Social event to honor recently retired journalists is in planning for January or February. Board consensus favored a Wednesday or Thursday event at a venue in central Detroit.

Next board meetings: December 8, January 5, February 9, March 2. (Some exceptions to usual first Wednesday schedule.)

Meeting adjourned at 10:15.

Respectfully submitted

Jack Harned
(for Secretary Tom Stanton)